



Color of the Year 2022

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Orange is said to be the color of adventure and social communication and affects individuals by giving them a sense of courage, vitality, enthusiasm, and rejuvenation. The color orange is about being limitless and allowing ourselves to grow exponentially as individuals and as a society.





ORANGE REVIVAL

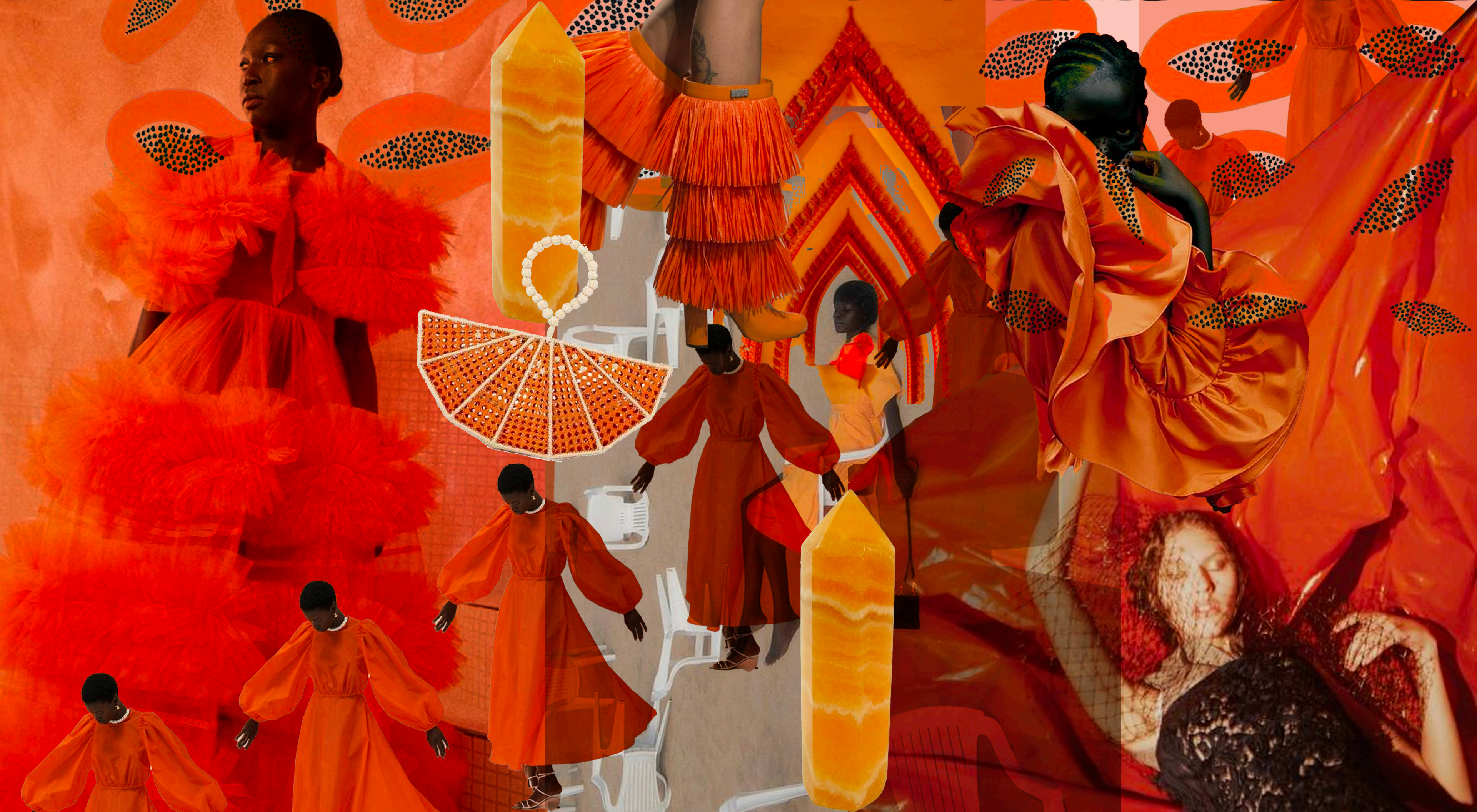


The story around Orange Revival is about the future mindset of the human race. After being stuck at home for the majority of 2020, the population of the planet will take a break from exploring and innovating and air on the side of caution in 2021 due to residual fear from the pandemic. Yet we predict that 2022 will bring new life to citizens of the world as we essentially get sick of being scared. As a result, it will encourage us to grow and adapt beyond comprehension. We will explore and create, unlike any time before us, with a new fuel for inspiration. A fuel that stems from the need to unite and better the lives of human beings after the destruction and social problems of overcrowding, lack of healthcare, and food scarcity that became apparent during the coronavirus. Orange Revival is also a gender-neutral color that coincides with the movement of gender acceptance, and the destruction of gender roles as we know it to be- a trend in recent years.

Orange Revival is about looking towards a new future one that focuses on the quality of human life above all else and creates to improve humanity for years to come.

The Story.







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The background of the slide is a solid light orange color. It is decorated with several large, flowing, wavy shapes in a darker orange hue. These shapes are positioned along the top, bottom, and sides, creating a sense of movement and depth. The central area of the slide is clear, providing a space for the text.

Thank You

Sources

<https://www.colorpsychology.org/orange/>
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