



Vivienne Westwood SWIM

Alyssa Advano | Current Trends | Spring 2020



BREXIT



A/W 2019 Ready -To-Wear

The collection utilized 'playing cards', to showcase her plan to change the world and save it from itself- with a heavy emphasis on the worlds politics.

01.

s/s 2020 Ready -To-Wear

The looks influenced by Vivienne's One World Rent campaign - her "solution" to climate change emphasizes the idea of reducing, reusing and recycling as an immediate achievable action to prevent "Mass Extinction."



ONE WORLD RENT

02.

03.



NO MORE FRACKING

s/s 2016 Mens Ready -To-Wear

In typical Vivienne style the collection put the designers political ideas front and center with designs showcasing her anger towards Politicians and Bankers. "Politicians are criminals. These criminals cause climate change. That means mass extinction of the life forms on our planet. Including us."



at me.
tra-processed
d making us ill?
ng read Journal

The Guardian
From £1.60 for subscribers

UK prepares for more coronavirus cases after first London diagnosis

understood to be a Chinese woman who lives in London and flew in to Heathrow days ago and called developed symptoms. While she has been feeling unwell, to trace relatives she may have since returned to London on a day when the spread of the disease continued to cause disruption across the world. The new patient, who brings the total number in the UK to nine, is

two GP surgeries have already closed because of the outbreak - instructed pupils to self-isolate, there were that the public should be coronavirus, now

'London is a transport hub, and the underground could provide a network to spread quickly'

of the new case, more public events around the world were being cancelled in an attempt to slow the spread of the virus, which can lead to pneumonia and has killed more than 1,100 people in China. On a day of fast-moving developments:
● A major trade fair with 100,000 attendees due to begin next week was cancelled, as was April's Chinese Formula One grand prix.
● A ship turned away from five

Issue 1

SIX FEET OF SEPARATION
A YOUTH NEWSPAPER FOR BERNAL HEIGHTS AND BEYOND

March 2020

School's Out!
By Noa Panasik, 10

My teacher gets a text message she reads it and looks at us. Our class is confused, "are we in trouble?" Some of my classmates questioned. My teacher said ok with a sigh you know we have been talking about the coronavirus we all nodded. She said well school is out but that does not mean yyyyyyyyyy screamed everyone we can work from home we can work from home but some people in the class I noticed they were scared I was really happy because I can listen to music and pet my cats all day but then I saw some worksheets and

ait, Fiona Charne, 5

REBEL FOR LIFE

The coronavirus pandemic had government officials mandating that individuals across the world stay in place unless absolutely necessary. And even then, if we did have to leave the comfort of our homes, we had to remember to stay 6ft apart and wear protective masks at all times. It has been an era of following the rules to keep our loved ones free from any harm.

Yet the fashion industry has never been one to follow the rules. We tend to be more provocative than society would like, raise awareness of social injustice through clothing, and even push the boundaries of gender identity. We are not rule followers, and in this time of uncertainty, creatives have been forced to be exactly that.

Now that the pandemic is over, I predict that yes, we still will follow the rules when it comes to our health and safety, maintain safe distances, wear masks, and overall be more conscious of the germs we spread.

A JOYOUS REBELLION

S / S 2022



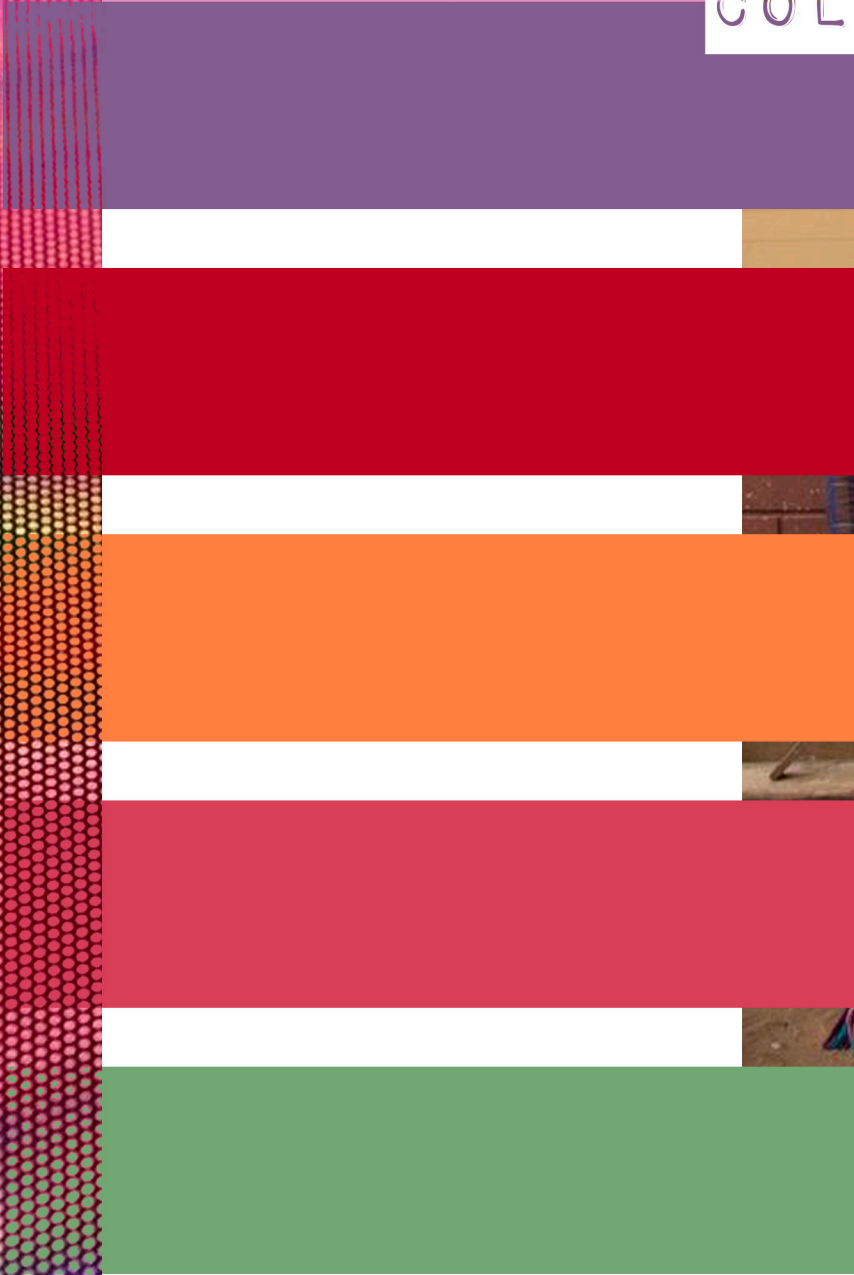
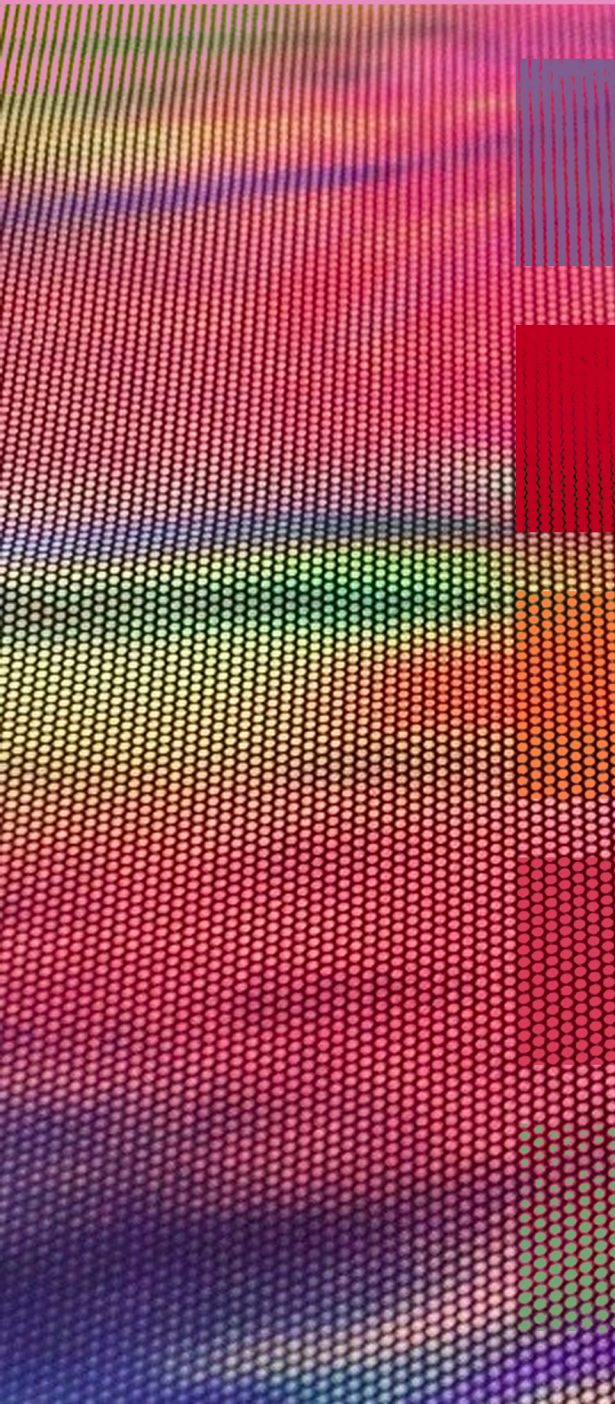
Yet after being stuck at home in sweatpants and oversized t-shirts- the fashion industry will rebel, rebel against the isolation, rebel against the lack of human touch, and in turn, fight against any fashion constraints that bind us. We will see new and innovative silhouettes, bold colors, and even materials that are used in non-traditional ways. The trend of the season will be a joyous rebellion in a world that is still recovering from the aftermath of a pandemic we couldn't have predicted and a fear that still hasn't subsided.

In true Vivienne Westwood fashion, we will be the first to launch our very own joyous rebellion. We will show our desire for human touch and the need for connection through clothing instead of actually being physical with one another. We will shock the public and freak out fashion conservatives by using plaid- a pattern associated with rebellion on swimsuits which insinuates engaging in the traditionally communal activity of swimming. We will verbally show our need for connection in a time when many still fear human touch. We will rebel against isolation in a way that still keeps us safe.



'OUR USE OF LOTS OF DIFFERENT COLOURS
SIGNIFIES THAT WE'RE MANY THINGS -
THAT WE'RE OPEN TO ALL PEOPLE, WE'RE
NOT A CLOSED MOVEMENT. THE PALETTE
ALSO REPRESENTS THE INTERSECTIONALITY
OF THE MOVEMENT.'

CLIVE RUSSELL, DESIGN DIRECTOR AT THIS AIN'T ROCK'N'ROLL, THE AGENCY RESPONSIBLE FOR DEVELOPING XR'S VISUAL IDENTITY



COLOR



DESIGN DETAILS

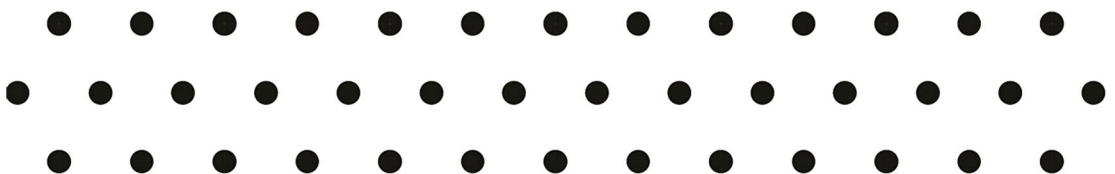
TRIMS



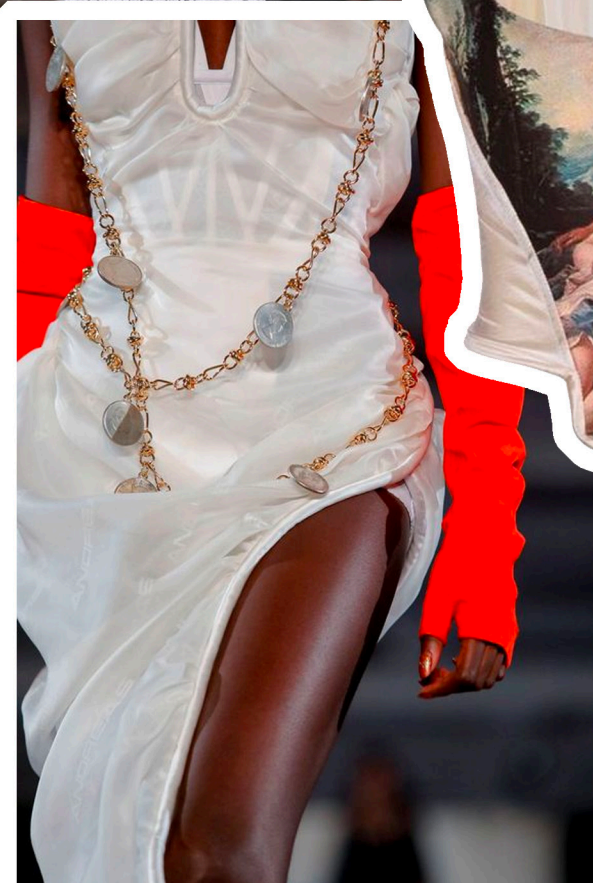
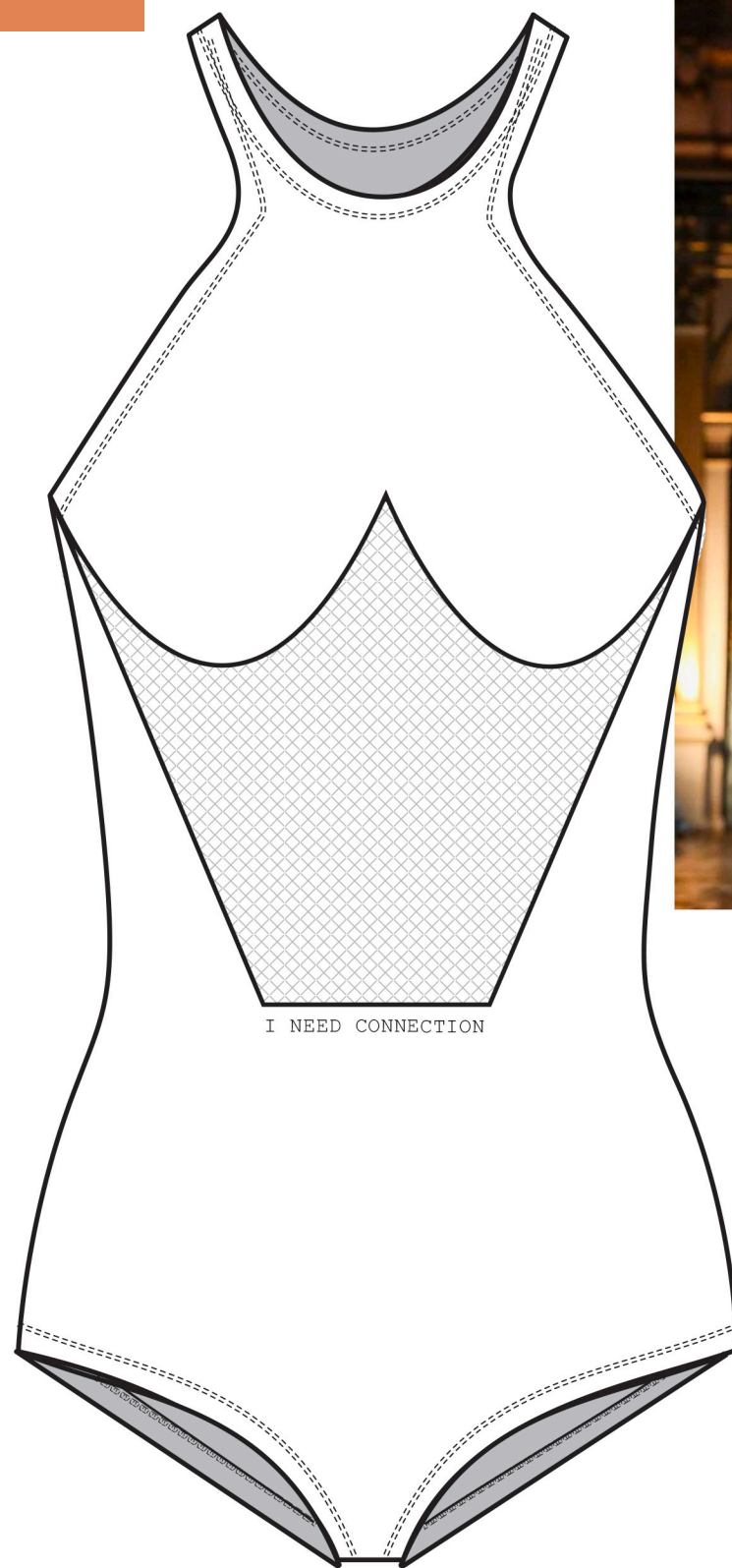
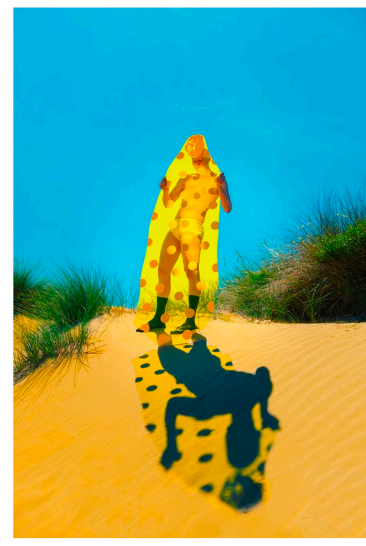
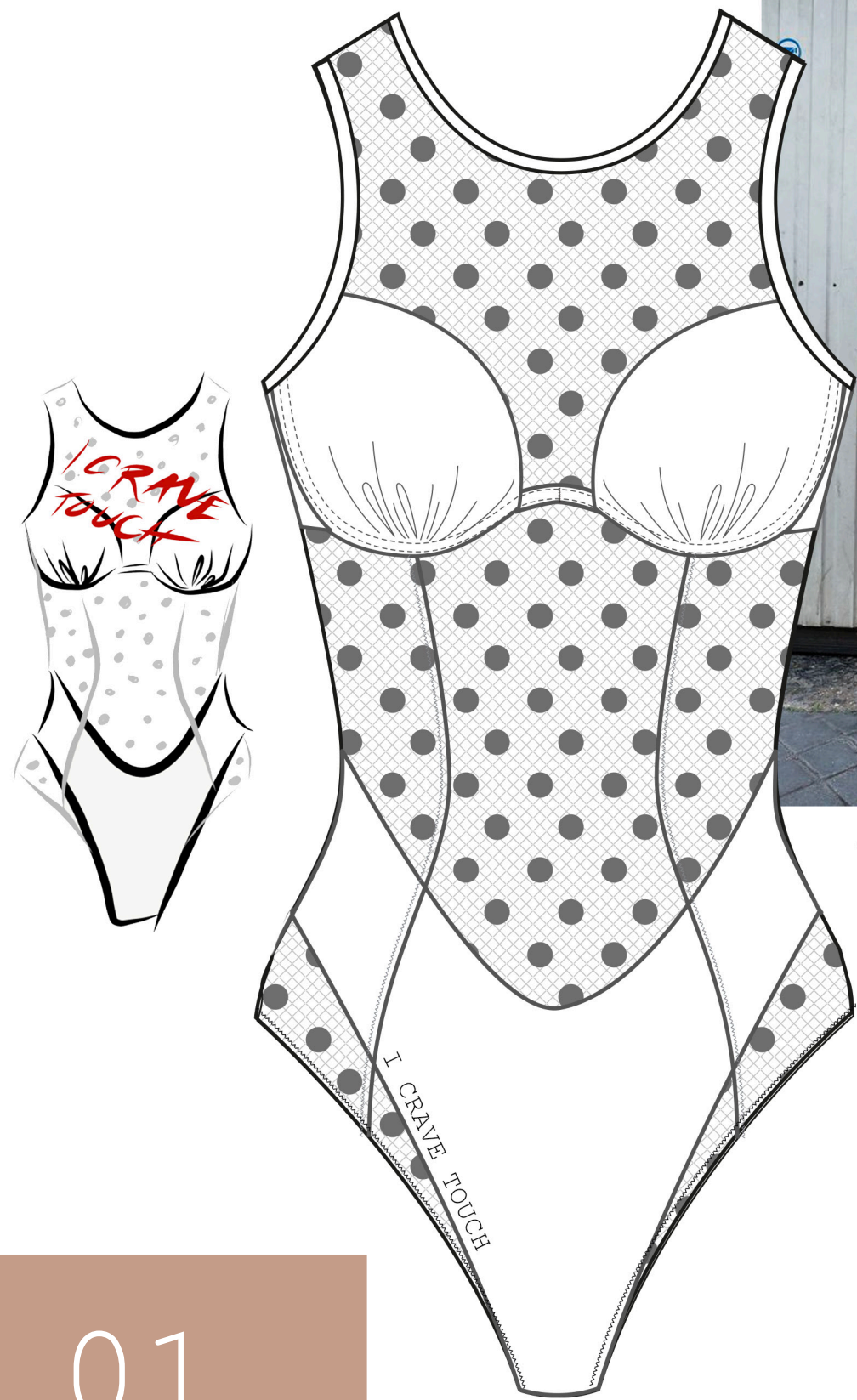
FABRIC

EVERYDAY

PATTERNS

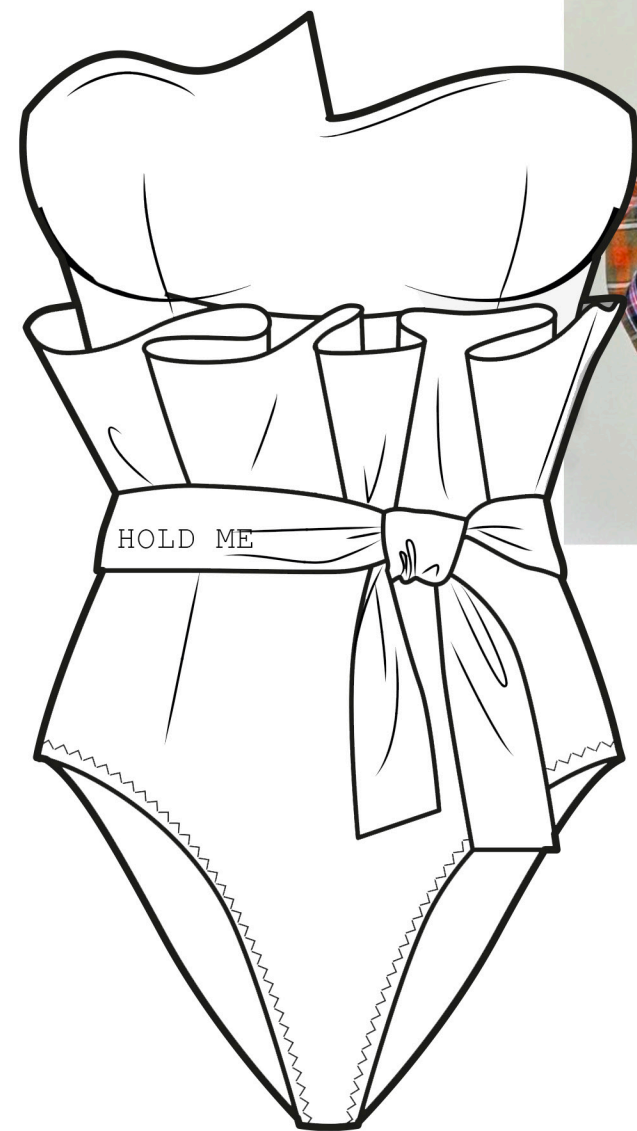


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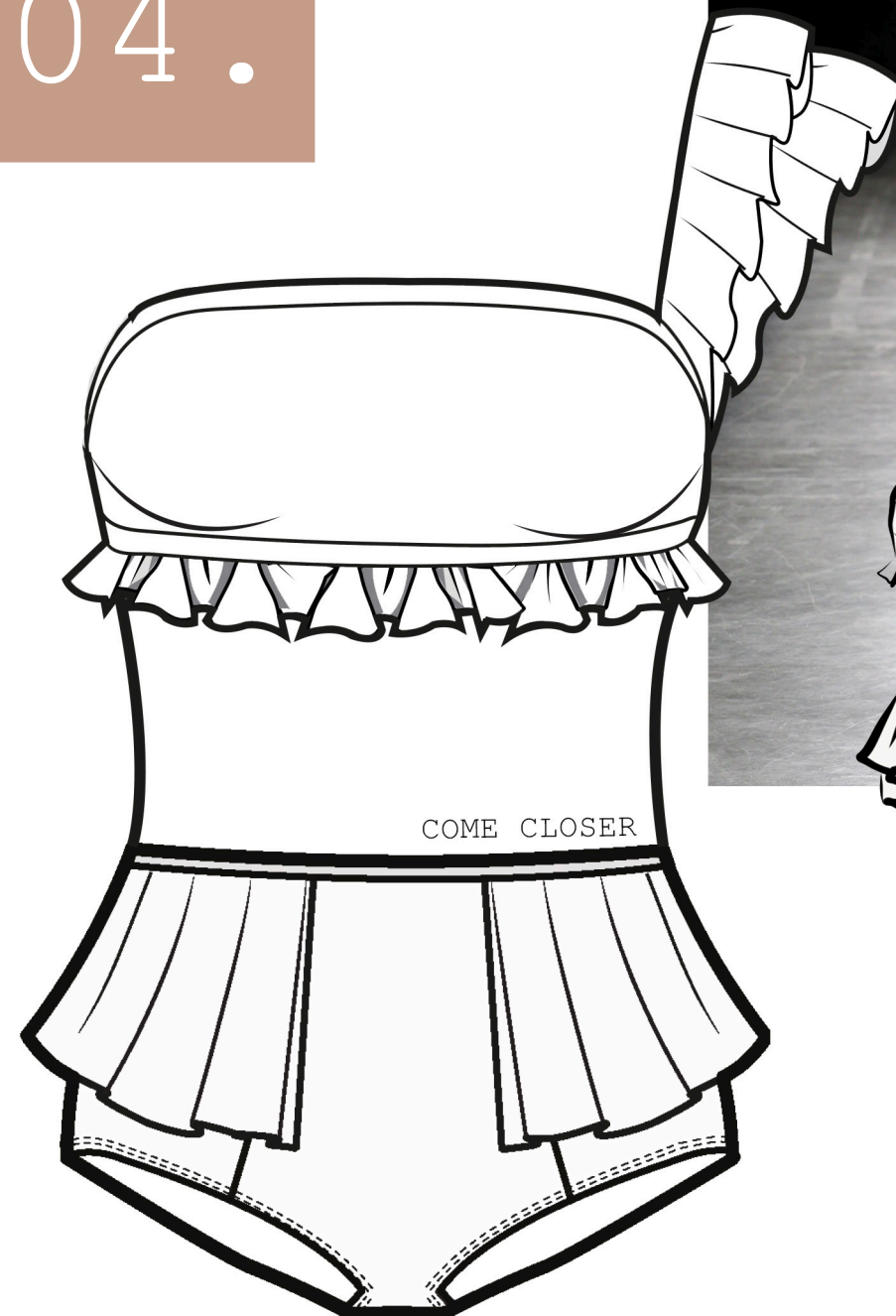


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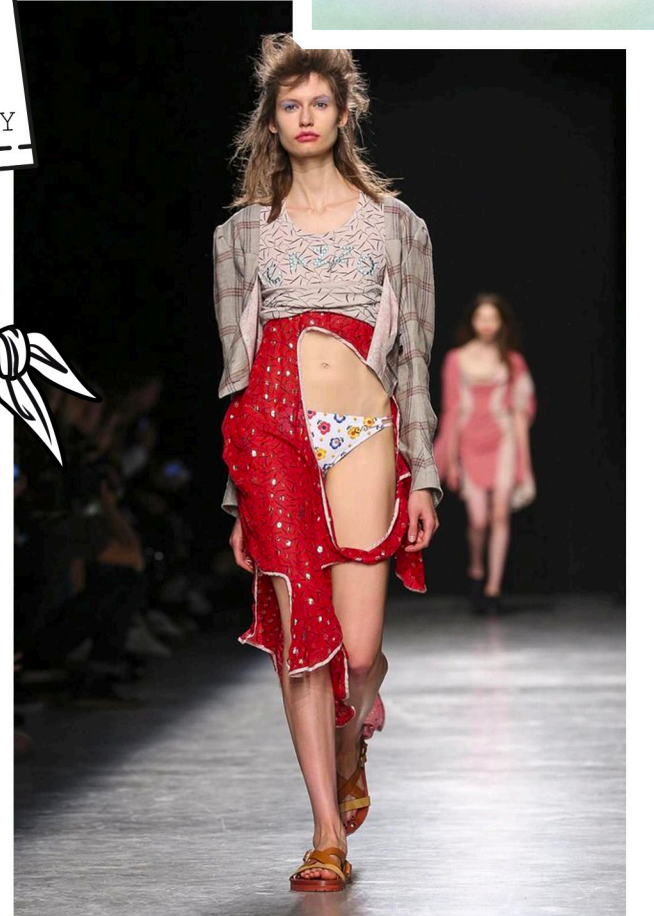
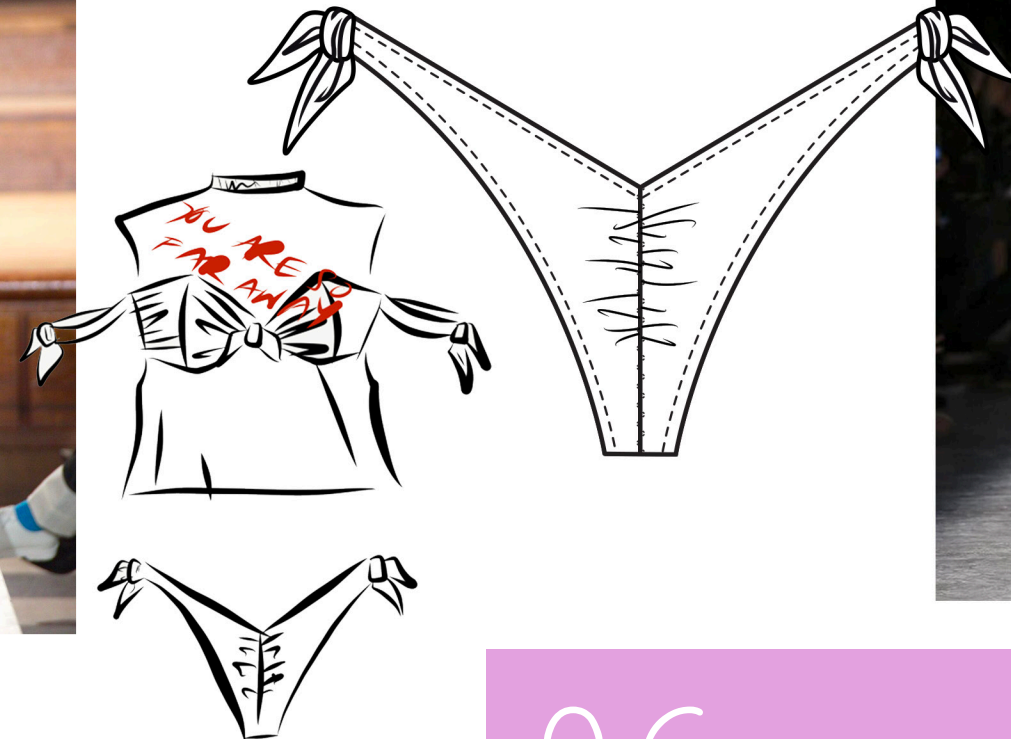
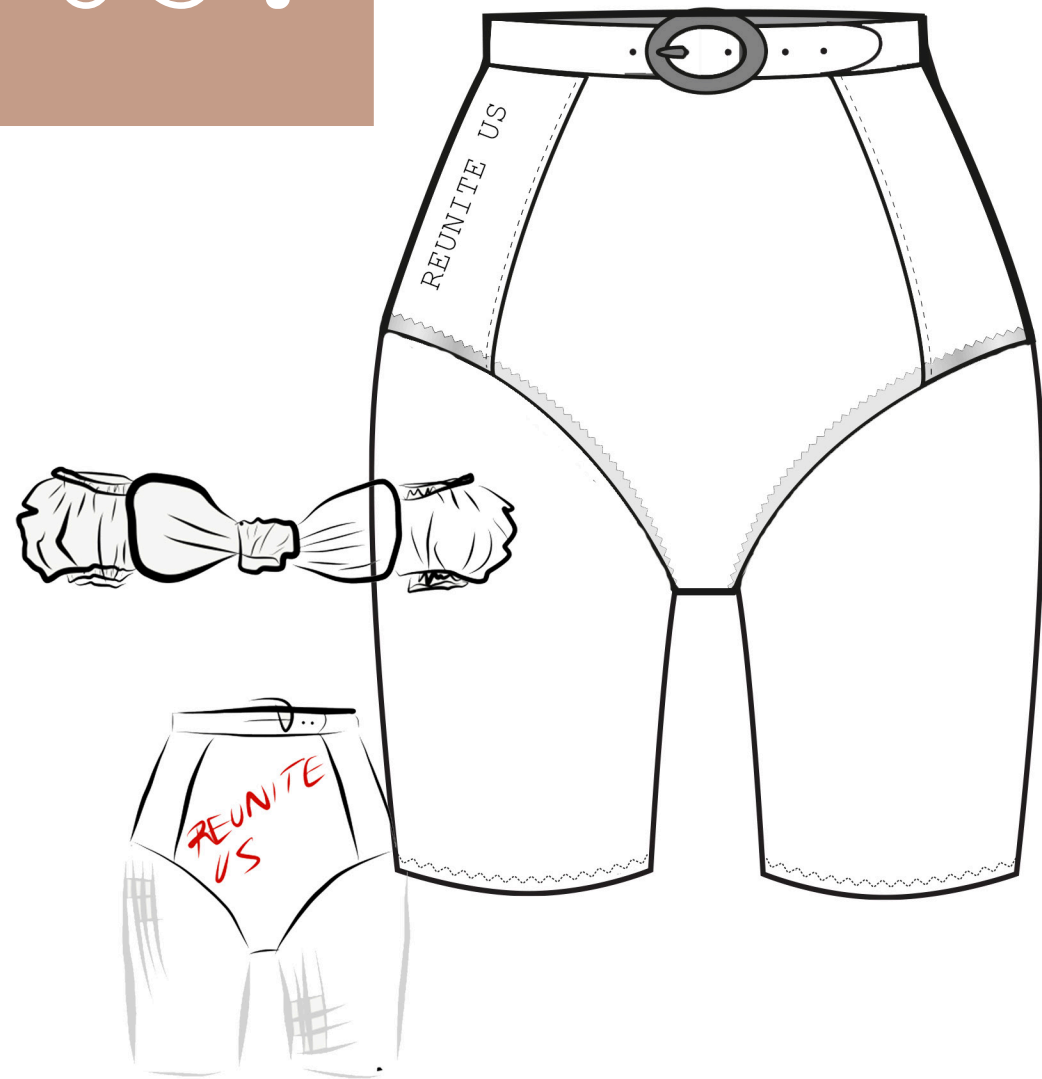
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REBEL

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FREE

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7418 C

DEFIANCE

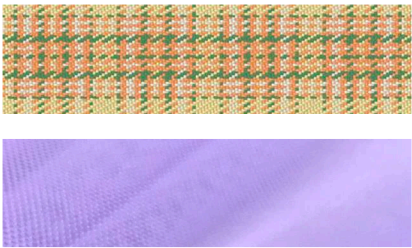
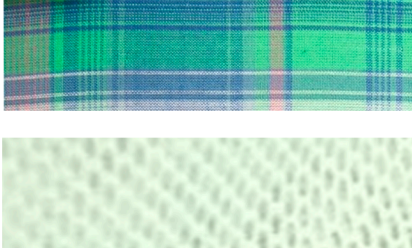
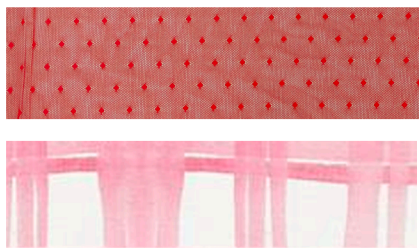
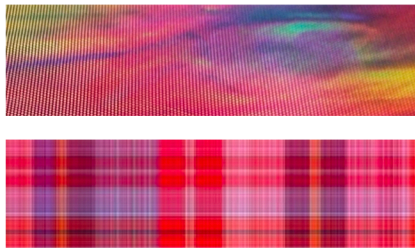
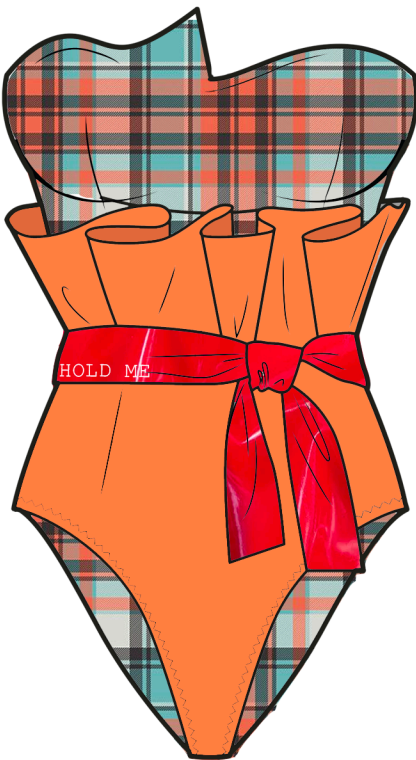
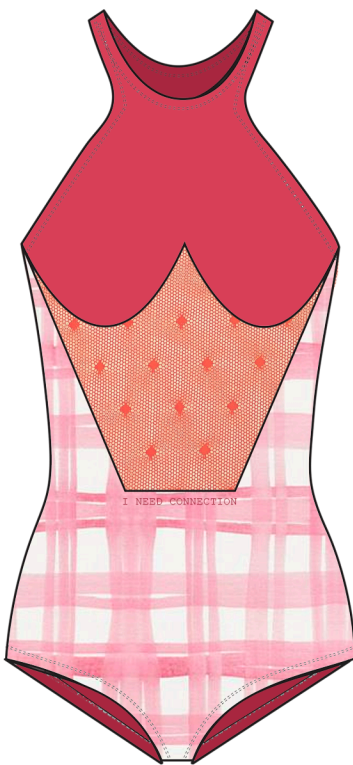
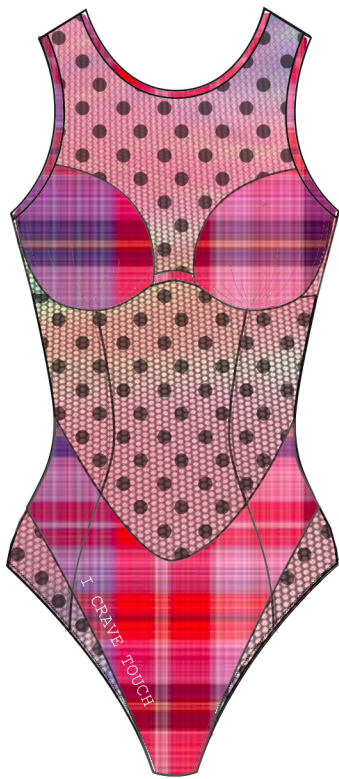
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2024 C

HOPE

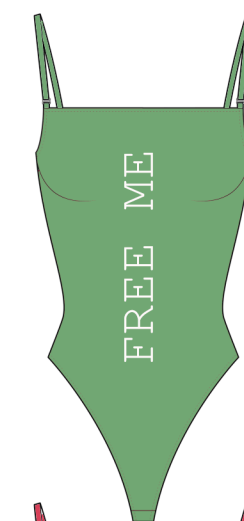
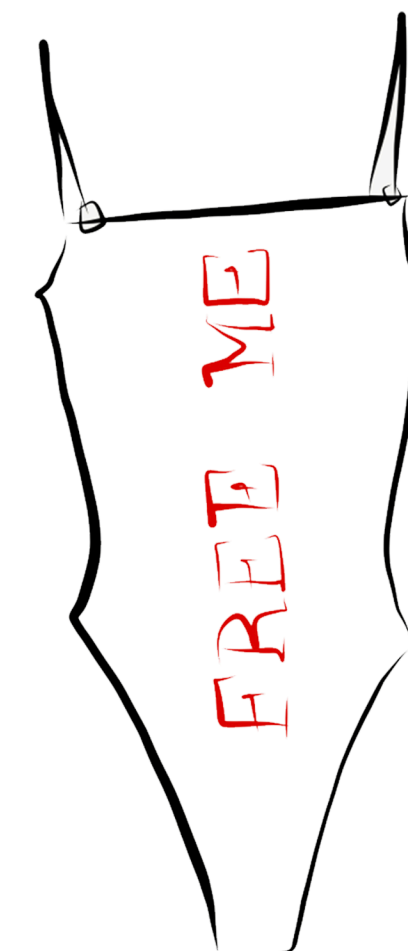
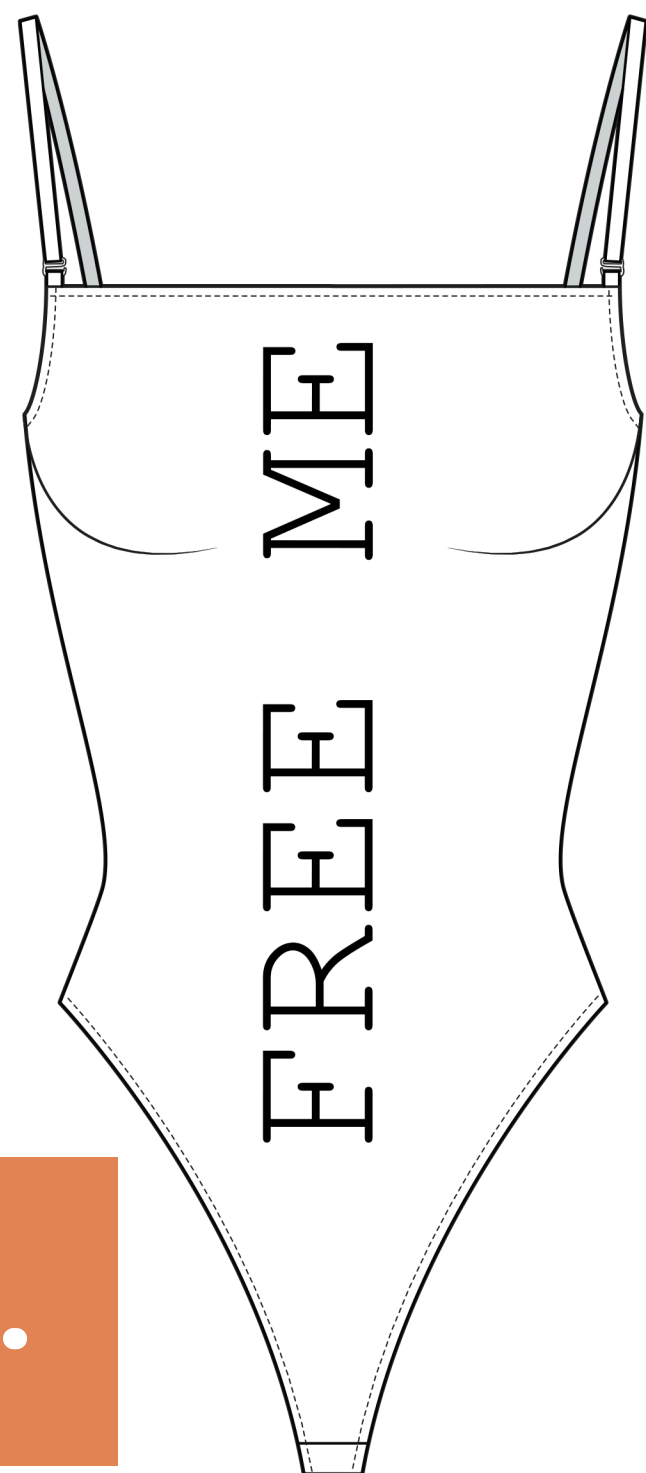
PANTONE®
200 C

RIGHTEOUS

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667 C



07.



THE CLASSIC.



Thank You



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