

I S S E Y M I Y N K E

"Today, it is accepted that all design intersects, there are no boundaries between art, design and other creative activities and they all intersect" -Issey Miyake

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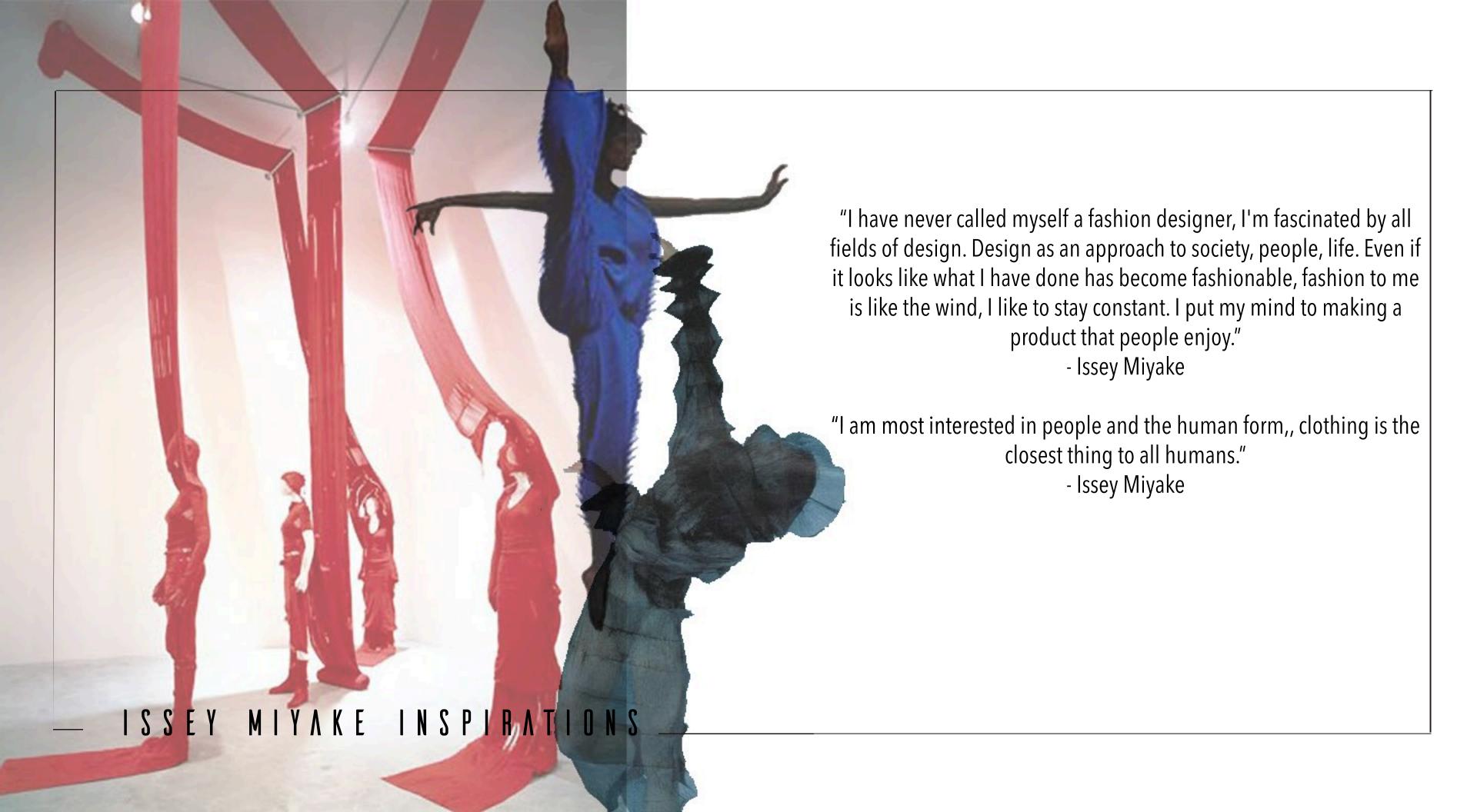


- Born April 22nd 1938 as Miyake Kazumaru in Hiroshima Japan.
- Was inspired by his survival of the bombings at Hiroshima to become a designer as he wanted to do something that "created" instead of "destroyed" and thus brough "beauty & joy"
- Studied graphic design at Tama Art University, Japan before moving to Paris in 1965 to study at the École de la Chambre Syndicale de la Couture Parisienne.
- In 1966 Miyake worked behind the scenes for now world famous designers and legends Hubert de Givenchy, Guy Laroche and Geoffrey Beene.
- In 1970 after learning the tricks of the trade Miyake returned back to Japan and founded the Miyake Design Studio, "A specialist female fashion design studio,"
- In 1971 Issey Miyake International established itself as a manufacturing wholesale and retail company.
- By the 1980's Miyake was presenting his bold yet unique and simple designs in Paris Fashion week.

THE LIFE OF ISSEY MIYAKE & HIS EMPIRE



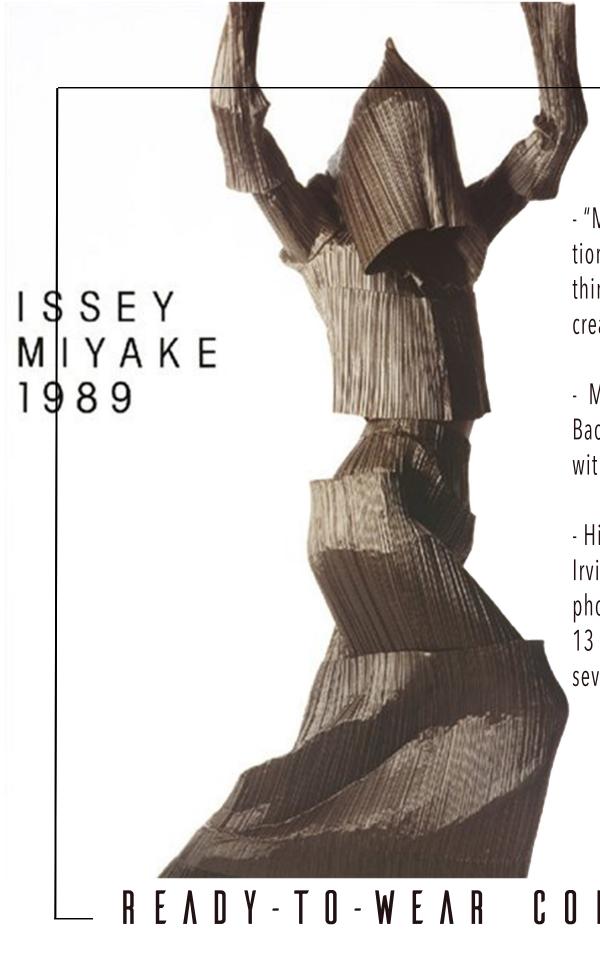




- In the late 1980s Miyake began to experiment with new methods of pleating that were innovative. This pleating technique would allow both flexibility of movement for the wearer as well as ease of care and production.
- He coined the system "Pleats Please" and turned it into one of the key developments in fashion through the 1980's and 1990's.
- Miyake secret to his success within the industry in not that he has embraced technology, more that he has managed to use it in a way that combines innovative - the industrial and the digital - with the most basic fundamentals of craft.

HISTORICAL ASHION MOMENTS





- "My work has always been a team process: made up of collaborations with the staff within the studio... I feel that you always see things in a different way when you allow others to become part of a creative process." -Issey Miyake

- Miyake's team continues to innovate, most recently with the Bao Bao bag made from flexible grid of vinyl triangles linked together with a polyester mesh.

- His most famous collaboration was with American photographer Irvine Penn when they met in 1986. Vogue wrote that "Penn who photographed Issey Miyake's advertising campaigns over the next 13 years, producing over 250 frames that were later complied into seven volumes of the label's photographic history."

L'EAU D'ISSEY COLLECTION AND COLLABORATIONS



Miyake has succeeded beyond expectations, because he understands clearly that fashion is apart of the fine art world, and everything in between it.

"Mr. Miyake understood far earlier than most the value of incorporating the disciplines of technology and art in his work. Indeed, he has been exploring the connections among the sectors for close to half a century."



ISSEY MIYAKE ART AND TECHNOLOGY



He has a team of young designers that he continues to work with every day, he still oversees the creative output of all 12 design studio brands, is director of his museum, and has a direct hand in the Reality Lab. "Mr. Miyake understood far earlier than most the value of incorporating the disciplines of technology and art in his work. Indeed, he has been exploring the connections among the sectors for close to half a century."

Miyake states "I do always try to go forward and for that end I tarn my mind and constantly work on research and development."

