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Profile

Driven Fashion Marketing and Management student with minors in Business and Entrepreneurship and Fashion Journalism. Skilled at communicating in person and through the writing and social media mediums. Strong passion for styling and sustainability as well as an active desire to learn.

Education Experience

Savannah College of Art and Design
(Savannah Georgia USA, Hong Kong, SAR China)
BFA in Fashion Marketing and
Management with minors in Business
Entrepreneurship and Fashion Journalism
(September 2016–May 2020)
Current GPA 4.0

Hermès X SCAD Pro (January 2020–March 2020)
• Working on Top Secret Project for Hermès

Internship at Exhale Label (July 2019–August 2019)
• Manage Public Relations & Opening of New Accounts
• Oversee Production for New Collections
• Assist on expanding Social Media Efforts
• Retail
• Styling of E-commerce Photoshoots

Skills

Computer

Microsoft PowerPoint, Word, Excel
Adobe Photoshop, Illustrator, InDesign, XD

General

Ability to Multi-task
Deadline Orientated
Apparel Styling Skills
Ability to Collaborate
Proficient Leadership Skills
Proficient Time Management Skills
Proficient Concept Design Skills
Proficient Coordination Skills

Participant in Hong Kong Fashion Summit (February 2019)
• Create a proposal detailing how our concept could change the retail industry for the better in terms of sustainability

Internship at RenDesign Build (Nov 2018–Jan 2019)
• Administrative Work
• Material Sourcing & Research for the Design Team

Internship ISDI Parsons (July–August 2017)
• Assistant to Head of Fashion Communication
Program including collaborating with the Events Team

Internship Harpers Bazaar India Mumbai (June 2017)
• Assistant to Fashion Features Editor and Fashion Styling Editor

Languages

English : Fluent
Hindi : Basic

The SCAD Manor (Sept 2016– Oct 2017)
• Concept Design for Fashion Editorials
• Write Articles surrounding the Fashion World & Conduct Interviews of Professionals in the Fashion Industry
• Creative Direction & Styling for Fashion Editorials

Honors/Awards

SCAD Achievement Honors Scholarship
Academic Honors Scholarship
STAR Storefronts Advancement in Retail Design Endowed
Scholarship
SCAD University Deans List Student (Fall Semester 2016 –
Spring Semester 2019)
Chosen Ello Submission with for See All This Magazine with
140K Views
Dennis E. Bowman Endowed Scholarship

Her Campus (Oct 2016– June 2017)
• Write & Research Lifestyle Articles
• Creative Direction for Lifestyle Photoshoots

Internship at Viva Magazine UAE (May 2012)
• Trend Forecasting for the September 2012 Issue
• Researching & Assisting on Editorial Fashion Shoots

Freelance Photoshoots (Ongoing)
• Styling, Hair & Makeup
• Creative Direction for Fashion Editorials

